



Effective Sponsorship to Improve Project Success

Short Course Program (TC1201)

Duration: ½ Day

Overview

Project Managers rely on the Sponsor to own the business case, authorise actions and resolve challenges outside of their control. Sponsors typically misunderstand their role within the project team and how their contribution influences success or failure. Improving the Sponsor's involvement and engagement in projects is a confronting task that often requires a unique approach.

Whilst Sponsors need to understand their role in ensuring success, executives typically run lines of business and have limited time. They, therefore, must be armed with knowledge and techniques that quickly and effectively add value instead of an overload of project management jargon.

This half day session will provide you with industry statistics supported by practical insights, techniques and approaches.

Workshop Objective

Effective Sponsorship is part of our short course program which is designed to showcase the powerful strategies and business models from a range of subjects that underpin today's project management and business analysis profession.

Short courses allow participants to meet experts, network with peers, ask questions and gain insights in less than half a day.

The session provides a down-to-earth overview of best practice, case examples, trends and observations and PM-Partners 'lessons from the trenches' (insights and tips from our field experience).

Agenda

- » What makes Sponsorship succeed or fail? (industry statistics)
- » The role of the Sponsor and Steering Committee and when is the Sponsor involved vs. engaged
- » Making sense of best practice
- » What is Effective Sponsorship? (From our field knowledge and best practice)
- » Lessons and tips from the trenches

Target Audience

This short course is designed for Sponsors of projects, Steering Committee Members, Project Managers, Practitioners, Senior Managers, and anyone that requires maximum benefit from bite-sized learning.

Delivery **Advisory** **Capability**

Established 17 years, 100 people, manage over \$1B of client projects, train and certify more than 4000 project professionals each year.



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Benefits

We are pleased to introduce our new Short Course Program providing an excellent way to hone your skills, acquire new ideas and get solutions to problems in the fastest possible time:

- » Gain fast knowledge and quickly try new concepts back in the workplace
- » Make new contacts and collaborate with others in your profession
- » Learn from others' experiences and contemplate ideas you may not have thought of previously
- » Leverage the wealth of PM-Partners knowledge and invigorate your outlook with fresh, new ideas and opportunities
- » Less disruptive and easier to fit into the normal working day leading to efficiency and cost savings
- » Gain an overview of a particular subject to see if you require further professional development or certification
- » Obtain professional development units
- » Courses are delivered by our expert facilitation team and can also be held at your premises.

Professional Development Units

PM-Partners group is a Global PMI (Project Management Institute) Registered Education Provider. Participants who have been awarded the Project Management Professional Certification (PMP®) by the Project Management Institute are eligible to earn 4 PDUs for their participation in this short course.

PM-Partners group are registered AIPM Assessors and recognised as a Project Managed Organisation by the Australian Institute of Project Management.



Short course delivery

Courses are facilitated by our expert team and can also be held at your premises. All courses are able to be customised to suit your requirements

Delivery

- Increase speed of strategy to results
- Reduce the cost and risk of change
- Capability and scalability

Advisory

- Increase delivery speed & results
- Drive repeatable performance
- Expert knowledge experience

Capability

- Develop Competitive Advantage
- Build & Retain Talent
- Address Capability Gaps



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