

Business strategy success depends upon developing and implementing solutions that provide demonstrable value to an organisation.



Provides participants with the fundamental knowledge of processes and disciplines that enable delivery of objective requirements to address issues and opportunities.

Adding *maximum value* to your organisation.

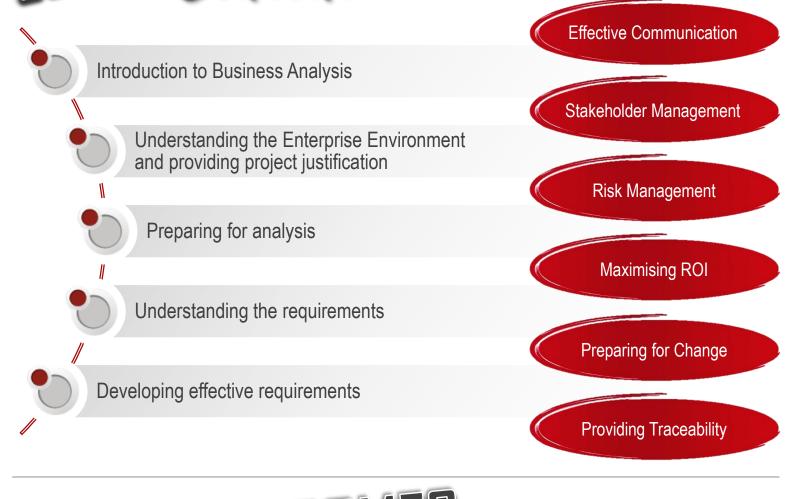


Understand the end-to-end business analysis process

Provide you with tools, techniques and processes to help deliver solutions to satisfy stakeholder requirements and deliver benefits to the organisation.

Provide you with tools and techniques for effectively influencing both individuals and stakeholder groups.





LEARNING OUTCOMES Successful completion of this course will enable you to:

- Understand the business analysis process,
- Establish the link between organisational / business strategy and proposed solutions,
- Plan for and manage successful change within your organisation including effective stakeholder identification, engagement, and management,
- ✓ Identify appropriate modelling techniques required to map current and desired state,
- ✓ Appreciate the role of effective requirements and their effect on a project throughout the project lifecycle,
- Understand tools, methods and communication techniques available for extracting and validating requirements, and
- ✓ Gain an overview of the A Guide to the Business Analysis Body of Knowledge® (BABOK[®]) knowledge areas required for the formal Business Analysis certifications.



UP Can only be realised when

solutions are based on precise requirements that fully address an issue or opportunity within the context of the "whole organisation and environment."

