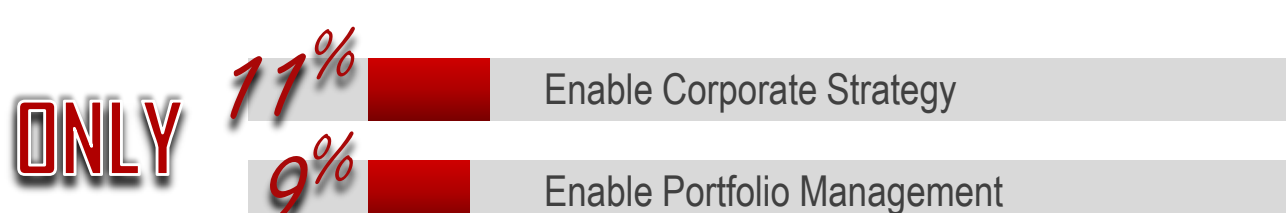


# Staying in business

In our 2013 PMO Survey we asked PMO Managers

What is the purpose of your PMO ?



ALARMINGLY 39% STRUGGLED TO DEFINE THEIR PURPOSE

Successful organisations understand that the purpose of any business is to create business value and ensure there is alignment.

Do PMOs and associated staff understand the meaning of value creation within their organisation ?



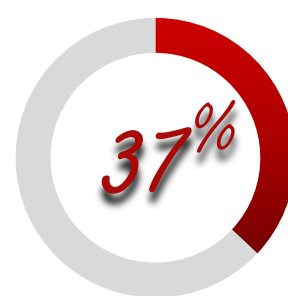
Do we know enough about what specifically drives and erodes value and how we should focus our activities towards this ?

## Become a Strategic Asset



Only 9% of PMOs are regarded as having a substantial strategic value and influence.

37% of PMOs are currently seen as a tactical asset, but not yet utilised strategically.



## STAYING IN BUSINESS

53% of PMOs are (highly) respected within the organisation.

When PMOs become more aligned with the business and provide support at a strategic level they become more respected by the rest of the organisation.

## Following the success

of our 2013 PMO Survey and PMO Forum  
We are seeking contribution to our 2015 PMO Survey.

2015 SURVEY REGISTRATION

The PM-Partners group will be conducting interviews with Australia's pre-eminent PMO Managers, thought leaders and Executives to gather information regarding Australian PMO Trends.

To date PMO Managers from global and local top 200 companies and government departments have contributed. With exceptionally positive feedback regarding the insights provided even during the interview. Register your interest to participate today!

## ARE YOU GETTING the results you need?

It's not exactly a business secret that poorly-executed projects cost a great deal more than money (as if that's not bad enough). They can cost reputations. Careers. So why not face facts and get the help you need? PM-Partners is Australia's most highly-accredited project management specialist. So, to partner with PM-Partners is to put your project in safe hands. The safest. Which is probably why Australia's leading brands trust PM-Partners to run over \$1.7 billion of projects. Each and every year. Maybe you should too.

Visit our website, [www.pm-partners.com.au](http://www.pm-partners.com.au) or call us 1300 70 13 14 for further information.