

# Scrum Product Owner Certified (SPOC™)

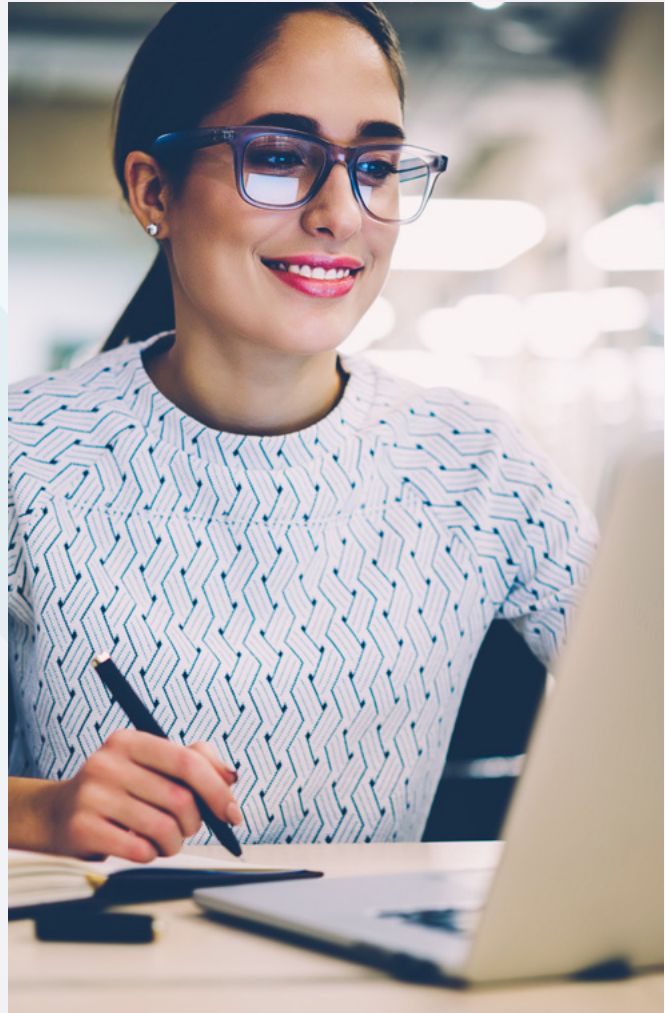


# Overview

Scrum, created by Schwaber and Sutherland (c. 1995), is a popular Agile framework for developing and sustaining complex products. It offers a collection of roles, events, artefacts and rules, providing a way to assess the efficiency of your practices so that you can improve.

Scrum was formulated as a faster, more flexible way to deliver the greatest value in the least amount of time.

The Scrum Product Owner Certified (SPOC™) course focuses on the perspective, responsibilities, tools and techniques employed by the Product Owner. It provides an interactive hands-on learning experience through a mix of highly interactive facilitator-led discussions, group activities, games and product development simulation.





# Key Topics

- » The role of the Product Owner in applying the Scrum framework end to end.
- » Developing the project vision.
- » Optimising project value through business justification techniques.
- » Prioritising requirements using customer value-based prioritisation techniques.
- » Developing personas.
- » Writing effective epics and user stories by applying the INVEST model.
- » Decomposing user stories.
- » Determining 'done' and 'acceptance criteria'.
- » Creating and grooming the prioritised product backlog (PPB).
- » Developing appropriate release strategies.
- » Roles in a scaled Scrum project (applying Scrum to programs and portfolios).
- » Interpreting sprint planning outputs e.g. the sprint backlog and burndown chart.
- » Incorporating risks and changes into the product backlog.
- » Exam format, timings, practice questions.



# Objectives

## Duration

**2 days**

This course will enable participants to:

- » Be familiar with the concepts, advantages and challenges of Scrum
- » Have a deep understanding of the Scrum framework's philosophy and lifecycle
- » Explore the Product Owner's role throughout the life of a Scrum project.
- » Gain a practical knowledge of Scrum from a Product Owner's perspective, including roles, meetings and artefacts.
- » Be prepared to take on the role of Product Owner ('the voice of the customer') including managing common issues and roadblocks encountered in Scrum projects.
- » Have a working knowledge of the tools and techniques required to write effective requirements (User Stories), and to prioritise and maintain a product backlog.
- » Be adept in handling the business aspects of Scrum
- » Gain a functional understanding of the other roles in Scrum
- » Be prepared with the necessary knowledge to take the online Scrum Product Owner Certified (SPOC) certification exam.



To ensure your outcomes are achieved you are required to complete some pre course preparation. This will be sent out 2 weeks in advance of the course.

## Exam and Certification

The Scrum Product Owner Certified (SPOC) certification exam is a 3 hour, online, multiple-choice exam to be undertaken within 6 months after completing the 2 day training course.



# Course Delivery

As part of PM-Partners' new integrated learning solution, this course offers students the option to attend our bespoke classroom in person or virtually by dialling in from a remote location. Trainers are skilled at both delivery methods and use the latest in virtual technology to simultaneously provide participants with the same interactive, multi-faceted and challenging learning experience. Whichever delivery mode learners choose, comprehension and recall techniques will be used to provide them with a solid understanding of Scrum.

Courses are facilitated by our experienced and qualified SCRUMstudy Certified Trainers (SCT™). For group bookings, they can be customised to suit your requirements and conducted onsite at your premises, at our training centre, or virtually.

**Virtual training:** You can learn more about our virtual delivery [here](#).

**Materials:** A comprehensive participant handbook is provided.



Exams are administered by SCRUMStudy and are taken at a time convenient to you.



# Who is this course for?

This certification course is suitable for those who interface with stakeholders and those who influence the shaping of product solutions from a business perspective. This includes, but is not limited to:

- » Business Managers
- » Product Managers
- » Scrum Masters
- » Product Owners
- » Business Analysts
- » Iteration Managers
- » Project Managers
- » Agile Business Analysts

## Prerequisites

To ensure your outcomes are achieved, you are required to complete some pre-course preparation. This will be sent out 2 weeks in advance of the course.

Whilst not a formal prerequisite, it is recommended that you have undertaken the Scrum Master Certified (SMC™) course to better understand the concepts required for the Scrum Product Owner certification exam.

If you are not familiar with SMC, then your Scrum trainer will outline any additional topics you will need to revise prior to undertaking the SPOC exam.

## Professional Development Units (PDUs)

Participants who have been awarded the Project Management Professional (PMP)® credential by the Project Management Institute (PMI)® are eligible to earn PDUs for their participation in these courses as follows: **Classroom/Virtual (2 days): 14 PDUs** (13 Technical, 1 Leadership)

## CPDs

Participants holding any of the Project Management accreditations (CPPP/ CPPM/ CPPD) are eligible to earn CPDs as follows: **Classroom/Virtual (2 days): 20 CPDs**

# Why learn with PM-Partners?

## Because we turn your career goals into reality.

Poor project skills are consistently quoted as a key reason for project failure. To be successful in project delivery, it's critical to invest in yourself and the capabilities of your team. This means setting clear goals and making a commitment to continuous improvement.

Certification and training is a vital part of this journey. But you need to know which foot to put forward, and when, to ensure you're heading in the right direction. That's where our expert guidance and support comes in.

## Tell us where you want to go

At PM-Partners we start every conversation with the question, 'Where are you trying to go?' We then apply our expertise to show you exactly 'how' to get there.

We believe that having the relevant skills and methodologies is critical to delivery success, and ultimately career success. Depending on your aims, our team of professional development consultants will work closely with you to create a development pathway, or team training program, that aligns with your goals.

## Helping to develop professional capabilities for 25 years

Our accredited programs provide certification and development across a range of globally recognised project management and delivery streams.



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Head of Training



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Consultant



**Jourdan Clark**  
Professional Development  
Manager

Each year, our expert facilitators train and certify more than 12,000 people throughout Australia, New Zealand and South-East Asia to best practice standards. All highly qualified practitioners in their field, they draw from real-life scenarios and their own experience to add real value for individuals, teams and organisations.

## Our promise to you

PM-Partners is committed to providing industry leading education that is relevant, up-to-date and designed to meet your specific needs.

We offer qualifications in multiple disciplines, including key products in AXELOS' best practice portfolio, such as ITIL®, PRINCE2®, PRINCE2 Agile®, MSP®, MoP®, P3O® and P3M3®; APMG's AgilePM®, AgileBA®, AgilePgM™, Lean Six Sigma, Managing Benefits, Facilitation and Change Management; as well as the Scaled Agile Framework® (SAFe®); and Business Analysis programs from The Australian Chapter of the International Institute of Business Analysis™ (IIBA®), to name a few.

To find out more about how we can help you or your organisation uplift their capability, contact the experts on 1300 70 13 14.

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## Customer story

Listen to Dominic Cain speak about how he went from being a young Chef to a Programme Director.







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**SYDNEY OFFICE**

Level 5  
45 Clarence Street  
Sydney NSW 2000

**Phone:** 1300 70 13 14

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Saxons  
Level 8, 500 Collins Street  
Melbourne VIC 3000

**Phone:** 1300 70 13 14

**CANBERRA OFFICE**

Level 4 & 5  
15 Moore Street  
Canberra City ACT 2601

**Phone:** 1300 70 13 14

**SINGAPORE OFFICE**

20 Bendemeer Road #03-12  
Singapore 339914

**Phone:** +65 6818 5771

[info@pm-partners.com.au](mailto:info@pm-partners.com.au) | [www.pm-partners.com.au](http://www.pm-partners.com.au)

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