

Generative AI for Change Managers & Change Teams





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Course duration: 1 day

This one-day, hands-on course empowers Change Managers and their teams to leverage Generative AI (GenAI), such as ChatGPT, to enhance change management activities.

Participants will explore how to craft effective AI prompts tailored to change initiatives, including stakeholder engagement, risk management, communication and training. By focusing on practical applications, the course builds expertise in integrating GenAI tools into key phases of change management, improving efficiency and decision-making.

Participants will leave with a personalised toolkit of tested prompts, strategies for ethical AI use, and practical insights to drive successful change initiatives.

Objectives

This course will enable participants to:

- » Understand the foundational concepts of Generative AI and its applications in change management
- » Develop effective prompts to assist with stakeholder analysis, communication planning, and resistance management
- » Use GenAI to streamline the creation of change-related deliverables, including risk logs, stakeholder maps, and training materials
- » Apply GenAI techniques to craft customised communication and engagement strategies for diverse audiences
- » Navigate ethical considerations and organisational guidelines when incorporating AI into change practices
- » Gain hands-on experience in creating AI-assisted solutions for real-world change management challenges.

Key topics

- » History of AI
- » Benefits and limitations of AI technologies
- » Considerations when using AI (ethics, intellectual property, etc.)
- » Common AI tools
- » Prompt engineering frameworks
- » Optimising outputs through iterative refinement and prompt engineering logs
- » Practical application of AI for Change Managers and members of Change Teams

Course delivery

Trainers of this course will use a practical delivery approach to provide participants with a 'hands-on', multi-faceted and challenging learning experience.

This course will be delivered live by one of our certified trainers with students attending virtually from their preferred location.

For group bookings, courses can be customised to suit your requirements and conducted onsite at your premises, at our training centre, or virtually.

Virtual training: [Learn more about our virtual delivery.](#)

Who is this course for?

- » Change Managers
- » Members of Change Teams

Participants should: Be practising change managers / team members and fully understand basic change management concepts.

BYOD REQUIREMENTS

This is an immersive hands-on course, so you will need to bring your preferred device to the training course.

Your device will need to be equipped with a generative AI model that supports unlimited prompt entries.

Professional Development Units (PDUs)

Participants who have been awarded the Project Management Professional (PMP)[®] credential by the Project Management Institute (PMI)[®] **are eligible to earn 7 PDUs** for their participation in this course (5 Ways of Working, 2 Business Acumen).

Participants holding any of the Project Management accreditations (CPPP/ CPPM/ CPPD) **are eligible to earn 14 CPDs** for this short course.

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Why learn with PM-Partners?

Because we turn your career goals into reality.

Poor project skills are consistently quoted as a key reason for project failure. To be successful in project delivery, it's critical to invest in yourself and the capabilities of your team. This means setting clear goals and making a commitment to continuous improvement.

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To find out more about how we can help you or your organisation uplift their capability, contact the experts on 1300 70 13 14.



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Customer story

Listen to Dominic Cain speak about how he went from being a young Chef to a Programme Director.



vimeo.com/pmpartners/customer-story

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