

# Generative AI for Business Analysts





## Overview

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The Generative AI for Business Analysts course offers a dynamic hands-on learning experience designed to integrate AI tools into business analysis activities. Participants will engage in practical exercises using AI prompts to navigate real-world business analysis scenarios and case studies. This approach ensures that learners not only grasp theoretical concepts but also apply them effectively to solve practical challenges related to data analysis, requirement gathering, and stakeholder communication.

Throughout the course, attendees will work directly with AI tools to streamline analytical tasks, enhance decision-making, and refine their prompt engineering skills, helping business analysts to leverage AI for greater efficiency and accuracy.



## Objectives

**Course duration:** Weekdays – 1 day

**This course will enable participants to:**

- Use AI to complete selected business analysis tasks and generate fit for purpose information for input to business analysis artefacts
- Explain key AI concepts, including commercial considerations when using AI
- Use standard techniques for writing effective prompts
- Identify how AI can help complete common business analysis tasks, such as elicitation and research, requirement documentation, and stakeholder communication

## Key Topics

- History of AI
- Benefits and limitations of AI technologies
- Considerations when using AI (ethics, intellectual property, etc.)
- Common AI tools
- Prompt engineering frameworks
- Optimising outputs through iterative refinement and prompt engineering logs
- Practical application of AI for business analysts



## Course delivery

Trainers of this course will use a practical delivery approach to provide participants with a 'hands-on', multi-faceted and challenging learning experience. This course will be delivered live by one of our certified trainers with students attending virtually from their preferred location. For group bookings, courses can be customised to suit your requirements and conducted onsite at your premises, at our training centre, or virtually.

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- **Hybrid training:** You can learn more about our hybrid training visiting [www.pm-partners.com.au/hybrid-classroom](http://www.pm-partners.com.au/hybrid-classroom)

## Who is this course for?

Business Analysts, Data analysts and Process Improvement Professionals.

### Prerequisites:

Participants should be practising business analysts and fully understand basic business analysis concepts.

- **BYOD REQUIREMENTS:** This is an immersive hands-on course, so you will need to bring your preferred device to the training course.

Your device will need to be equipped with a generative AI model that supports unlimited prompt entries.

## PDUs

Participants who have been awarded the Project Management Professional (PMP)® credential by the Project Management Institute (PMI)® are eligible to earn **7 PDUs** for their participation in this course (5 Ways of Working, 2 Business Acumen).

Participants holding any of the Project Management accreditations (CPPP/ CPPM/ CPPD) are eligible to earn **14 CPDs** for this short course.



# Why learn with PM-Partners?

## Because we turn your career goals into reality.

Poor project skills are consistently quoted as a key reason for project failure. To be successful in project delivery, it's critical to invest in yourself and the capabilities of your team. This means setting clear goals and making a commitment to continuous improvement.

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At PM-Partners we start every conversation with the question, 'Where are you trying to go?' We then apply our expertise to show you exactly 'how' to get there.

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Our accredited programs provide certification and development across a range of globally recognised project management and delivery streams.

Each year, our expert facilitators train and certify more than 12,000 people throughout Australia, New Zealand and South-East Asia to best practice standards. All highly qualified practitioners in their field, they draw from real-life scenarios and their own experience to add real value for individuals, teams and organisations.

## Our promise to you

PM-Partners is committed to providing industry leading education that is relevant, up-to-date and designed to meet your specific needs.

We offer qualifications in multiple disciplines, including key products in PeopleCert's best practice portfolio, such as ITIL®, PRINCE2® Project Management, PRINCE2® Agile Project Management, PRINCE2® Programme Management, Prince2® Portfolio Management, and P3O®; APMG's AgilePM®, AgileBA®, AgilePgM™, Lean Six Sigma, Managing Benefits and Change Management; as well as the Scaled Agile Framework® (SAFe®); and Business Analysis programs from The Australian Chapter of the International Institute of Business Analysis™ (IIBA®), to name a few.

To find out more about how we can help you or your organisation uplift their capability, contact the experts on 1300 70 13 14.



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